

### All Year Club Featuring Fall For Travel As New Campaign Launched

Southern California once was known only for its winter. Then it became a summer resort, as well. And this year fall is being added to the family of famous Southland tourist seasons.

The All-Year Club, at a board of directors' meeting Monday at the Biltmore Hotel, announced that fall is being featured for the first time in the organization's community travel campaigns. In another action, the All-Year Club adopted advertising procedure to safeguard the area against a war-inspired influx of people coming to live without assurance of housing and employment.

Representatives of nearly all Southern California counties, and members of the Los Angeles County Board of Supervisors, attended the meeting. James A. Lamb, president of The Broadway Department Stores, Inc., and W. T. Price, Union Pacific traffic manager in Los Angeles, were elected directors. Wilford Keith, president, presided. R. G. Kennon, vice chairman of the advertising committee, explained that the fall program is a natural outgrowth of efforts to give the Southland a smooth, year-around flow of tourist business.

"In 1921, when the All-Year Club began campaigns, we had 250,000 visitors—all in winter," he related. "By 1944, the campaigns built this to 722,000 in winter and 1,147,000 in summer. This year, with resort accommodations crowded everywhere in the nation, we are taking advantage of the opportunity to expand into the fall.

"Fall is one of our excellent seasons—clear weather, temperatures averaging nearly 70 degrees in September, 66 in October, and 62 in November. Recreational activities are going full tilt."

The All-Year Club adopted a warning for national advertising that no one should come here to live now unless "definitely assured of a job and housing." This was designed to discourage an influx of people who might increase housing and economic burdens.

### King Praised For Reconversion Of Brass Firm

Congressman Cecil King, whose fight to keep western industry for westerners has brought



REP. CECIL E. KING

a \$10,000 a week payroll to his 17th Congressional District; Wednesday (May 1) won added recognition of his efforts when J. A. Robinson, president of the Maritime Brass and Bronze Co. of Harbor City, presided at a luncheon honoring the congressman.

King, Robinson told his lunch guests, was directly responsible for aiding the plant's reconversion from wartime manufacture of stern tubes for the Maritime Commission to peacetime production of plumbing equipment. When the plant goes into full production around July 1, it will be the largest mass producer of plumbing west of Michigan.

"Without King's help, we couldn't have done it," Robinson said. "King helped terminate our contract with the Maritime Commission, then helped us get funds, equipment, and material for reconversion through R.F.C. His constant fight to prevent usurpation of local industry by Eastern interests has paid dividends."

Reconversion of the Maritime Brass and Bronze Co. is just one of many such projects in which King has been instrumental. He believes firmly that the progress of his district depends upon its ability to attract industry to best serve the interests of the community, should be owned by local manufacturers.

### Cal-Poly Will Stage Country Fair This Week

Cecil E. Reed, formerly of Torrance, a student now attending California Polytechnic college, extended today an invitation to residents of Torrance to attend the "only country fair on a college campus in the United States" on May 3 and 4 of this week. Playing a big part in the "country fair," these men have been working towards the goal of making this year's Poly Royal a successful lead-off to a series of future colorful events.

An "open-house and show window" of student activities, this gala two-day show will present to the public a rodeo starring top-notch riders and ropers in the collegiate class, some of whom were on the rodeo team that placed second in the Intercollegiate Rodeo last month at Tucson, Arizona. Livestock judging contests will highlight the agricultural phase of the "country fair," with cattle classes of outstanding breeding beef and feeder stock from the college herds being shown.



**BEE SWARM TO THEIR MONEY . . .** A. L. Anderson, Torrance visitor from Los Angeles, is perplexed as he stands by his automobile parked on a Torrance street after a swarm of bees took possession of the machine as a resting place on a trip to distant honey fields. An unidentified "bee man" soon made his appearance, thrusting his hand into the swarm and expertly taking possession of the Queen bee, which he placed in a box. The others soon followed, and Anderson again felt free to enter his car. (Torrance Herald photo.)

### Kiwanis Club Sponsors Circus As Boys' Band Benefit Performance

Dainty, bespangled equestriennes, flashing acrobats, performing elephants, blaring brass bands and funny clowns along with all the wonders of the big Al Dean Circus are coming to Torrance all enlisted in the cause of the new Torrance Kiwanis Club Boys' Band.

The big show will be here for a two-day engagement and will present four performances under the mammoth tent on the show grounds at Cabrillo ave., near Carson, on Thursday and Friday, May 9th and 10th. Performances will be presented afternoon and night at 2:30 and 8:15.

Dean Sears, chairman of the Kiwanis Club Boys' Band, outlined his plans for the Boys' Band as part of a campaign to combat juvenile delinquency and create an interesting way to occupy their leisure time.

Don Carper is the musical director and instructor of the organization. The members of the band may start from scratch and learn to play the choice. Funds realized from the Al Dean Circus engagement here will go to the Torrance Kiwanis Club Band Fund for the purchase of band instruments, music and uniforms.

Betty Miles is one of the many featured feminine riding stars of the Al Dean Circus. Betty has been seen in many moving pictures with her fan-out trick horse, "Sonny," an amazing horse with almost human intelligence. "Sonny" can count, dance, march, perform menage and other unusual routines. Betty trained the horse herself at her ranch in Sepulveda, California. She has appeared as a featured attraction in circuses and on theatre stages from coast to coast.

Another brilliant and beautiful feminine equestrienne starred on the big show programs is Graeie Hanneford, youthful bareback riding queen who appears with her father, "Poodles" Hanneford.

"Poodles" is known throughout the entire circus world for being the greatest bareback riding comedian of all time. Graeie is just twenty-two years old and

### Lonesome Puppy Looking For Nice Home, Says Mayor

Mayor J. Hugh Sherfy Jr. called the Torrance Herald office yesterday and requested a story about a dog who is very lonesome for some youngster playmate. The mayor says the little "feller" is part bull and fox terrier and is friskily approaching the age of eight months.

"I have had him inoculated against distemper," the mayor revealed, "also clipped his nails and brushed his teeth, which should stand him in good with any deserving child who wants a dog."

Mayor Sherfy said anyone desiring to become new owner of the pup may contact him at his home or the city hall office.

"And another thing," the mayor declared, "this undoubtedly is the smartest little pooch a person could hope to get. He does tricks without being prompted, and has been sufficiently warned against sparring with clothes hung out to dry."

Well, there it is kids. Now, who wants the cute little pooch?

### Lumina Park Group Forms Committee

A temporary committee has been organized at the Lumina Trailer Park, in accordance with Housing Authority regulations. Charles Manning is president; Andy Roll, vice president; Gwen Emmonds, secretary.

This committee will try to obtain washing machines to be used by the occupants of this park.

J. G. Caldwell, director of the Torrance Area Veterans Service Center, provided phone numbers of police departments, fire departments, plumbers and veterinarians for the committee.

This trailer park is for a time occupied by veterans and their families only.

**DRINKING AND DRIVING.** Drinking has a profound effect upon the traffic accident situation. Drinking when you plan to drive is a serious violation of the rules of common sense and decency. Alcohol, even in small quantities, impairs vision, judgment, and muscular efficiency. If no one would drive after drinking, one of the major causes of automobile accidents would be eliminated.

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### Cecil King Reveals New Endorsements

Congressman Cecil R. King, 17th District, seeking reelection, this week received two important endorsements of his candidacy.

The Hollywood Independent Citizens Committee of the Arts, Sciences and Professions, by unanimous vote endorsed King and commended his record while in Congress. National chairman of the group is the former Secretary of the Interior Harold L. Ickes.

Still another important endorsement was given by King by the Brotherhood of Railway Trainmen. King was also selected for the "role of honor" of the national railway union.

Congressman King is returning to the district where he will inspect the plant of the Maritime Brass and Bronze foundry, at Harbor City at noon on May 1. This plant with a \$40,000 monthly veteran payroll is a war plant that was converted into a plumbing fixture manufacturing enterprise largely through King's efforts.

On May 3, the Congressman will be the guest of honor at the preview of the Harvey Brass and Aluminum Foundry, another important harbor district enterprise which is one of the largest extrusion plants of its kind in the nation.

King's campaign for reelection is reported to be gaining momentum throughout the district. His non-partisan conduct of his office and his service to his district have been widely acclaimed.

### Supervisors Receive County Parks Outline

Recreational facilities consisting of 68 county parks, 11 county beaches and a county-wide network of hiking trails, has been outlined in a report submitted to the board of supervisors.

The report is based on a study made by J. H. Wimmer, county director of parks and recreation, and indicated that the plan would involve an outlay of \$4,157,493. Under the proposal, 10 new parks would be acquired, there would be expansion of two existing parks and the construction of improvements at 56 parks.

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